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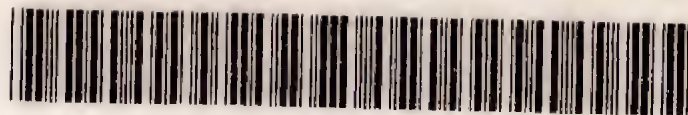
# et Nam



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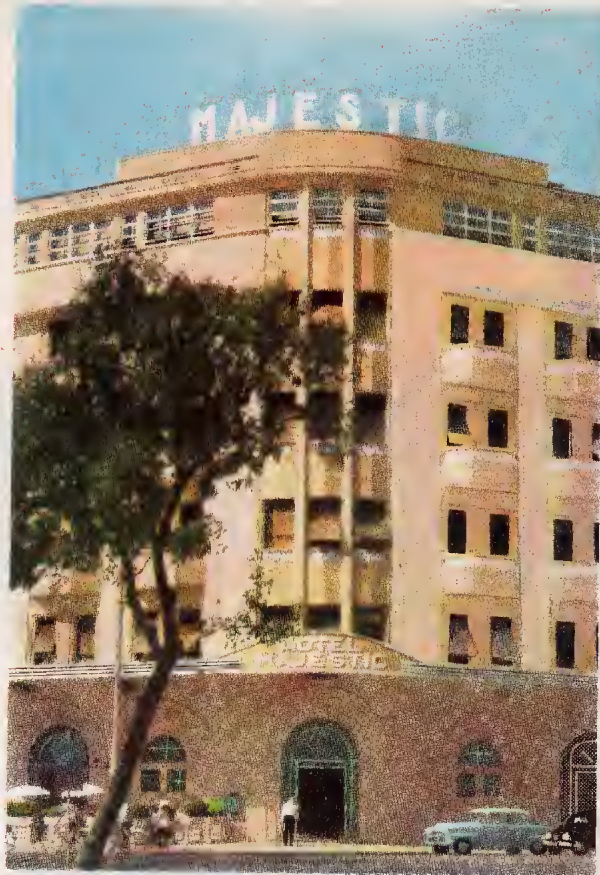


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EXPLAIN LOCAL EXCHANGE  
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DISCUSS SEASONS AND CLIMATE

MAKE YOUR HOLIDAY FUN

SUGGEST ALL EXPENSE TOURS



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## SUGGESTED TOURS BY AIR VIETNAM

### 1°/ TWO OR THREE-DAY TOURS TO DALAT

- Departure from SAIGON everyday
- Return from DALAT the next day or 2 days after
- Price for 2-day tour — VN\$ 2,105 - or US\$ 30 - p. person
- Price for 3-day tour — VN\$ 3,010 - or US\$ 41.5 - p. person

(Minimum required : 3 persons)

### 2°/ TWO OR THREE-DAY TOURS TO NHATRANG

- Departure from SAIGON every Tuesday, Thursday, Saturday & Sunday
- Return from NHATRANG every Thursday, Saturday, Sunday & Tuesday
- Price for 2-day tour — VN\$ 2,235. - or US\$ 32. - p. person
- Price for 3-day tour — VN\$ 2,730. - or US\$ 39. - p. person

### 3°/ TWO OR THREE-DAY TOURS TO HUE

- Departure from SAIGON every Monday, Wednesday, Friday & Sunday
- Return from HUE every Wednesday, Friday, Sunday & Monday
- Price for 2-day tour — VN\$ 3,000. - or US\$ 41 - p. person
- Price for 3-day tour — VN\$ 3,400. - or US\$ 47. - p. person

including air round trip ticket, accommodations, meals and excursions with guide.

### 4°/ THREE OR FIVE-DAY TOURS TO SIEMREAP (ANGKOR RUINS)

- Departure from SAIGON on Saturday and return from SIEMREAP on Tuesday

R/T Air ticket : US\$ 68.10 per person

Accommodations, meals & excursions Riels 2,640. - or US\$ 49. - per person

- Departure from SAIGON on Tuesday and return from SIEMREAP on Saturday

R/T Air ticket : US\$ 68.10 per person

Accommodations, meals & excursions Riels 3,325. - or US\$ 83. - per person

## The best choice among the three most well-known Restaurants in Saigon

- **CHEONG-NAM**, Air-conditioned  
86-88, Hai Ba Trung - Saigon — Phone : 21.354  
Delicious Chinese Food
- **MY-CANH**, Floating Restaurant  
On the Saigon River — Phone : 24.950  
Most experienced Chinese and French cuisine
- **TOUR D'ARGENT**  
Near the Floating Restaurant **MY-CANH** —  
Phone : 24.950  
Excellent Vietnamese Specialties  
Reasonable prices



Now you can also visit Saigon... from 3 to 7 days practically without any visa!

1.— As from July 7, 1961, all foreign tourists (from non communist countries) will be authorized to transit **72 hours** in Saigon without any previous visa.

Conditions :

a/- Reservation confirmed for another destination within three days.

b/- Leaving their passport at the airport/port Immigration Service until estimated time of departure.

2.— American tourists intending to stay less than **7 days** need no entry/exit visa.



Vietnam Tourist Association



## HOTEL CONTINENTAL PALACE



RESTAURANT  
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*Air conditioned bedrooms :*

Singles From . . . . . U.S. \$ 7.00  
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NORTHWEST ORIENT AIRLINES

## 1961 VISIT THE ORIENT YEAR

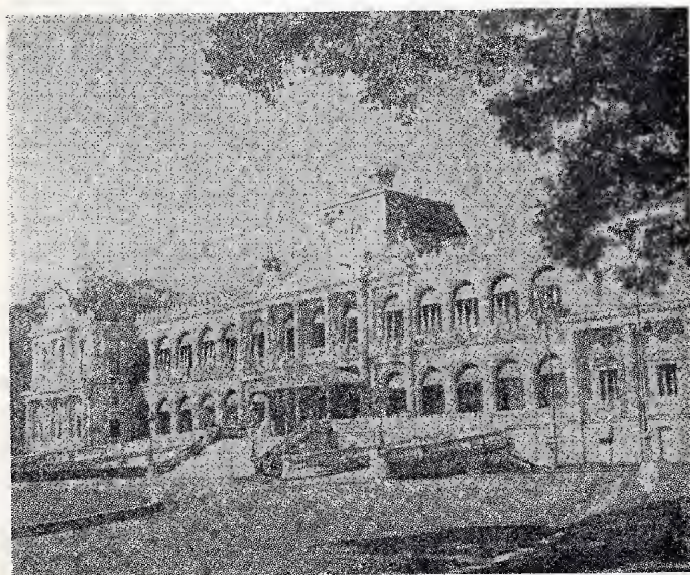
*You haven't seen the Orient if you haven't seen South East Asia... and you haven't seen South East Asia if you haven't been in Saigon*

# VIETNAM

With its sophisticated cool resorts in highland country, its white beaches, ancient imperial city, vast hunting reserves and numerous other unusual attractions, Vietnam is rapidly becoming a « must see » for thousands of Pacific travelers. Now that jetliners are slicing flying time to the Orient approximately in half, Saigon is a new centrally-located travel target, especially for tourists seeking a different setting and atmosphere.

With China on the North, the South China Sea on the East and South, Cambodia and Laos on the West, Vietnam is endowed with some of the world's richest land, producing in great abundance rice, rubber, tea, coffee, timber, hydroelectric power and mineral products.

That part of Vietnam accessible to tourists, the Free Republic of Vietnam, covers a 65,000 square-mile area. Approximately 12 million people live in South Vietnam, including about one million happily resettled refugees.



Saigon : Independence palace



From 1862 to 1949, Vietnam was a French colonial possession, which explains the habit of wine with meals, the bikini bathing suits, the sidewalk cafés, and of course, the widespread use of the French language. The nation's roots, however, go very much deeper. In fact, it was centuries B.C. when the first Vietnamese emigrated from Central China. Vietnam has lived through more than her share of kingdoms and dynasties, colonization and internal partition, but today, under the leadership of President Ngo Dinh Diem, she is emerging as one of the most stalwart members of the family of Free Nations.



**Saigon**, the sophisticated capital of the Free Republic of Vietnam, is in the center of a geographical diamond formed by Hongkong, Manila, Bangkok and Singapore. This cosmopolitan city of two million inhabitants *may be reached by jet service at practically no extra cost* if one travels around the world or to any of the above cities.

**Air transportation** services to Vietnam are now better than ever. Air France, T.A.I. and Pan American's jets land regularly at Saigon-TanSonNhut Airport. Another major airline calling at Saigon is KLM Royal Dutch Airlines. Important regional carriers are Cathay Pacific Airways, Thai International and Air Vietnam.

**The port of Saigon** is now on the ports-of-call list for « round-the-world » cruises of APL President Polk and President Monroe. Passenger ship service from Europe is maintained by Messageries Maritimes, American Mail Lines, Barber Lines, Isthmian Lines, Pacific Far East Lines and States Lines are some of the companies sending passenger-carrying freighters to Vietnam from the U.S.A., while similar service from Europe and Japan are maintained by Chargeurs Réunis, the East Asiatic Co. and others.

Many regional tourists choose the most pleasant and leisurely way to come to Saigon, that is, by driving their own car. From Singapore, Kuala Lumpur, Bangkok or Rangoon they arrive at Saigon after a most thrilling stop-over at Angkor and another at Phnom-Penh, the Capital of Cambodia.



*Saigon: Elderly scholar writing on scrolls used for decoration at Têt (Lunar New Year) time*

## Climate

Although Vietnam is an « all year round » vacation land, however most pleasant months for travel are October through March when days are cool and sunny. The average temperature of Saigon is 84 with humidity. Rains come from May to October, and from June through September, the climate in Saigon is much milder than that in Hongkong, Bangkok, Manila and Singapore.

**Highland areas** (covering one third of South Vietnam) are, of course, much cooler — with *Dalat's temperature averaging 67° the whole year round.*

## What to wear

Only light, informal clothing is needed. Light jackets and sweaters are good for evenings, air-conditioned buildings and trips to the mountains. Easily washable materials are best for a Vietnam wardrobe. A light raincoat is recommended for travelers coming in the rainy season.

Top events of the year in Vietnam include: the lunar New Year or *Têt*, celebrated in late January or early February as Vietnam's biggest holiday; *Trung Sister's Anniversary and Women's Day*, (the 6th of Second Lunar month); *Children's Festival* (the 15th of Eighth Lunar month) and *Têt Cong Hoa* or National Day, October 26, observed with a military parade and fireworks.

## HOTELS

Accommodations in Saigon are available at the Majestic Hotel which is equipped with private baths and showers, a dining room and bar, and a view of the Yacht Club along the Saigon River and the harbor. There are also the Continental Hotel and the Catinat Hotel which has a swimming pool and terrace. Hotels and restaurants are almost uniformly air-conditioned.

The newest hotel in Saigon is the Caravelle which boasts an all air-conditioned building decorated with France's St. Gobain glass and Italian marble. A visit to the Caravelle Skyroom Restaurant and Roof Garden is a « must » for all tourists, as it will enable them to enjoy a breathtaking bird's eye view of the capital city of Free Vietnam together with the Saigon River Harbor and nearby countryside.

## RESTAURANTS AND NIGHT CLUBS

Tourists can sample good French, Vietnamese and Chinese food in Saigon which is probably the best place in the Orient for French cooking and where all sorts of French



wines are available. Good for French food are the dining rooms of the Majestic, Continental and Caravelle hotels, Caruso, l'Amiral, Bodega, La Cigale and Guillaume Tell.

Recommended for Chinese food are Cheong-Nam in Saigon and Arc-en-Ciel in Cholon. Also good for Chinese food are the Palais de Jade, Dong-Khanh and the Floating Restaurant on the river near the Club Nautique.

Vietnamese food is good at the Tour d'Argent next to the Club Nautique and at Con-Ga-Quay Restaurant in Thu-Duc. Tap water is safe but it is better to order bottled mineral water, soda or just iced filtered water.

After sundown, Cholon's colorfully neon-fronted night clubs take over. To enjoy several different types of « atmosphere », visit the Dai-Kim-Do, the Arc-en-Ciel, also Ma Cabane, Baccara, Mayfair, Tudo etc... in Saigon.



Saigon : Le Loi Street

## TRANSPORTATION

Common transportation facilities in Saigon include taxis, chauffeur-driven hire cars and the cyclo-pousse (tri-shaw). All taxis have meters, and the minimum fare for a short ride is 6 piastres. Fares are increased 50 percent between 10 p.m. and 6 a.m. The fare from town to the Airport is always double that shown on the meter, ensuring the driver a fare back home.

Taxis are not generally used or recommended for sight-seeing trips. Travel agents suggest the hire of a chauffeured limousine for independent sightseeing. Rates are about 150 piastres per hour. U-drive cars are also available.

Pleasant and interesting are cool evening rides by cyclo-pousse. A cyclo-pousse can be flagged down on any street corner during the day. Fares are about 50 piastres per hour, 6 piastres per kilometer.

For longer trips out of Saigon, road, rail and air facilities are available. Vietnam has a network of over 2,000 miles of roads good for driving. From Saigon, one can go to Dalat, Nhatrang and Hué by train. Saigon is also the home base of Air Vietnam which connects Saigon with Hong-kong, Bangkok, Phnom-Penh, Siemreap (Angkor Ruins) as well as with local attractions such as Dalat, Banmethuot, Nhatrang, Hué and Phu-Quoc Island, the Corsica of Vietnam.

## SUGGESTED TOURS

### BY CAR :

1st day 3 hrs tours	2nd day 6 hrs tour, luncheon outside	48 hours overnight outside	72 hours
Saigon-Suburbs Bienhoa Thudaumot	Vungtau, Longhai Beaches Tayninh Caodai Temples	Beaches Dalat Nhatrang by night train	Dalat and Nhatrang or Angkor return by plane

### BY AIR VIETNAM :

1 day week-end only	2 days tour	3 days	Week-end 1 or 2 days
Dalat Nhatrang possibly night train	Dalat Hué Nhatrang	Banmethuot and Dalat Nhatrang/Dalat Angkor Wat	Dalat Nhatrang Hué Angkor Wat

## SAIGON

*the cleanest, most fascinating city in the Orient.*

Saigon is an attractive city with wide streets shaded by tall trees. There are numerous public parks and impressive public buildings. Tu Do, the main street, has at one end the Hotel Majestic, overlooking the busy river front, and at the other, the Catholic Basilica, sitting in a typical, spacious French square. In the intervening blocks are the shops and sidewalk cafés which once gave Saigon the name of « Paris of the Orient ». Everywhere are the street scenes of Oriental life so compelling to foreigners — the rush hour traffic jam, made not by cars, but by scooters ; the service station for unlucky bicycles, equipment hanging on a tree or a street corner ; the vendors of soup, dried meat, sugar cane juice ; the coster mongers with their colorful wares and, *above all, the doe-eyed shapely Vietnamese girls dressed in the most gracious way...* Nowhere in the world one can enjoy a more fascinating time than « life-seeing » in Saigon...



Saigon : A Procession around the Basilica





*Saigon : Marshal Le Van Duyet's Temple*

For the traveler arriving by ship, sightseeing begins even before arriving at the docks. All ships travel 40 miles up river from the sea to Saigon's docks, passing between banks lined with mangroves. Sampans and river junks, filled with rice, fish, sand or wood, glide by, guided by men using poles or oars. Those who come by air can take to the river for sightseeing on special tours offered by local travel agents. Three-hour tours by motor boat cover about 20 miles over the busy waterways of Saigon.



*Saigon : Chinatown's Market*

Other sights to see: the Flower Market, numerous Chinese and Vietnamese pagodas, the Botanical Gardens, with one of the richest collections of orchids and equatorial plants known and a zoo as well as the National Museum housing a remarkable collection of Oriental art, the tomb and temple of Marshal Le Van Duyet, where arms, war costumes and palanquins of the 18th century can be found, the many aspects of Cholon, the Chinatown.

## SHORT TRIPS OUT OF SAIGON

### BIEN-HOA — THU-DAU-MOT

Close to Saigon are the art centers, Bien-Hoa and Thu-Dau-Mot, where patient craftsmen make Vietnam's excellent potteries and lacquer pieces. Bien-Hoa, 20 miles from the capital, is the pottery center, where visitors can also sample an idea of rural life, refugee resettlement villages, rubber plantations and return by way of the new superhighway built by a model project of Vietnamese American cooperation.

At Thu-Dau-Mot, lacquer work will be underway in its many painstaking stages. The art of the lacquer craft has been passed down through families for generations, and Vietnamese craftsmen have combined modern methods and technique with ancient ways.



*Bienhoa : Handicraft products*

### TAY-NINH

Tay-Ninh, about 60 miles northwest of Saigon, is the site of the Cao-Dai Temple and the center of a religious sect in South Vietnam. The temple is extremely colorful and tours leave Saigon in time to arrive for morning ceremonies. This tour gives tourists a look at villages and at diligent farmers and water buffaloes at work in rice paddies.

### VUNG-TAU — LONG-HAI — NUOC-NGOT

*(Warm water Beaches : 70 miles from Saigon)*

Long, white beaches along the South China Sea are favorite vacation spots for Vietnamese as well as for foreign tourists to Vietnam.

Two hours by car from Saigon are Vung-Tau (formerly called Cap St. Jacques), Long-Hai and Nuoc-Ngot where the ocean water is wonderfully warm during the months of December through February. Most developed is Vung-



Tau at the mouth of the Saigon River which winds its way from the Port of Saigon to the sea. Long-Hai and Nuoc-Ngot are more quiet — Long-Hai, however, has three adequate hotels and Nuoc-Ngot has many European-type inns with a private beach.

## LONGER TRIPS DALAT

*The Loveliest Mountain Resort in South East Asia*  
(55 minutes by DC3 from Saigon)

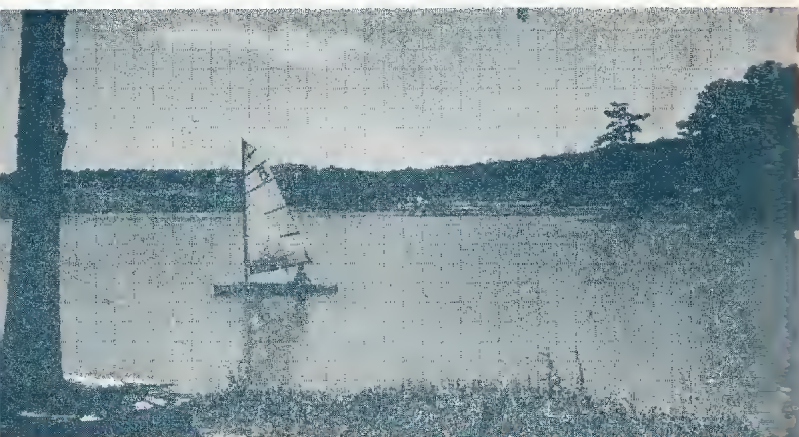
Nestled 5,000 feet above sea level in the highlands of Vietnam is Dalat, one of the loveliest mountain resorts in the Far East. The largest « naturally airconditioned » spot in the Orient, Dalat has a distinct appeal to all visitors.

Nature was very lavish in endowing Dalat with magnificent waterfalls, limpid lakes, towering timbers, flowers all the year round and an almost perfect climate. Today's setting is rather like that of Geneva, with stately hotels and fashionable villas dotting the hills that rise from the Lake of Dalat making this city lovelier even than Baguio, Philippines, Karuizawa, Japan or Srinagar, Kashmir. It is just less than one hour by air or five hours by car from Saigon, 2/5 of which through temperate tea and coffee plantations, at elevations varying from 2,500 to 3,000 feet.

Travelers with an eye on their pocketbooks will find that Dalat is surprisingly cheap. The Dalat Palace Hotel provides excellent accommodation for a mere U.S. \$5 daily. There are several exclusive little inns of strictly European style. La Savoisienne, for instance, has only 12 rooms, but serves superb food in the Savoy tradition.

Golfing, tennis, boating and horse-riding are favorite sports which are well catered for in Dalat. Picnic excursions to the majestic waterfalls of Pongour or Gougah where the spray rises over 300 feet, make wonderful outings for the day. At the Prenn Waterfall, about 5 miles from the city center, is the Zoological Garden.

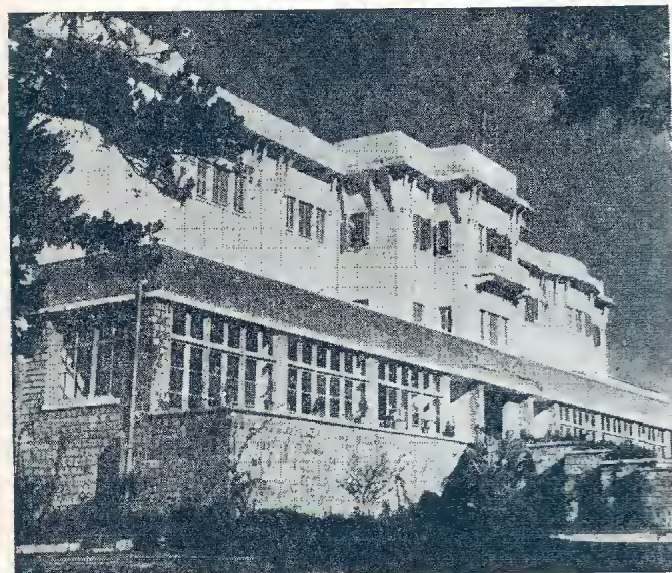
The poetic Lake of Sighs lives up to its name with its sheer and almost touching beauty. Dalat is a favorite honeymoon resort, and Air Vietnam gives honeymooners a flat 20 percent discount for round trip Saigon/Dalat flight.



*Dalat : Boating in the Great Lake*

The new market in the city center is quite the best of its kind in all Asia. The splendid array of fruits and flowers is incomparable. Here also, visitors will find numbers of the many hill tribe people who live deep in the forests.

Visits to some of their villages may be arranged through the Dalat Tourist Bureau. These primitive but friendly folk, make a rather strong rice wine which is drunk from a communal earthen pot through reed pipes. They delight in letting tourists join them — and watching the usual after effects.



*Dalat Palace*

Actually, Dalat is one of the great hunting areas of the world. Former Emperor Bao Dai spent most of his time in Dalat on hunting safaris.

Tiger, panther, leopard, elephant, guar, stag, wild boar, peacock, pheasant and jungle fowl are the main game. Both French and Vietnamese hunting guides are available. Complete safaris can be arranged to include all food, drink, camping equipment, beaters, porters and even skin treating experts.

A recommended spot for eating out is the Restaurant Chic Shanghai near the Central Market. Both Chinese and Vietnamese cuisine is available — and at unbelievably low prices.

There is one nightclub with a small band and quite a number of pretty Vietnamese hostesses who wear their own dashing native costumes of neck-to-ankle gowns — split to the waist — and ankle length, pajama-type silken pantaloons. It is easy to find this converted chalet in the residential sector and for want of competition, it is simply called « Night Club ».

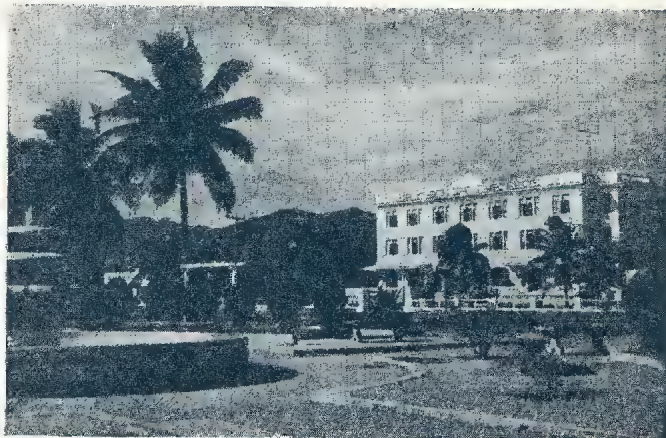
Dalat is an ideal place for tourists to « take a break » during their travels in the Far East, and relax for a day or two amid the superb setting of this refreshing and easy-going resort.



## NHATRANG

*Vietnam's Riviera: 90 minutes by plane from Saigon*

Halfway along the Vietnamese coast is Southeast Asia's most renowned beach in the town of Nhatrang, which may be most conveniently reached for a weekend via the Friday night Weekend Special. Stepping out of an air-conditioned berth at 7:00 on Saturday morning, the tourist may relax by the sea all weekend and return by the Special on Sunday night, arriving fresh in Saigon at 6:40 Monday morning. There is also a plane service between Nhatrang and Saigon, running 4 times a week.



*Nhatrang: Grand Hotel*

A broad beach of fine white sand stretches for two-and-a-half miles along a calm and very blue sea, lined with coconut trees and backed by mountains. It is considered one of the world's finest beaches. The clear water is ideal for skin diving as well as swimming, and a motor launch trip out into the bay will take the tourist to one of the many small islands he may claim for his own for a few hours. Little glass-bottomed boats give a lovely view of the tropical gardens of the sea floor. Or one may simply sit and watch the fishermen hauling in their nets.

Cap Varella, about an hour's drive north of Nhatrang brings the traveler to a beautiful bay beside a tiny fishing village. Here, just beyond the wide white beach stretches a shady pine grove, an ideal picnic spot.

Back in Nhatrang, dinner must, of course, be sea food — clams, lobsters, shrimp, crab, or just plain fresh white fish.

A visit to the Oceanographic Institute is also a «must.» An hour or two here is well spent browsing through the Institute to see the great variety of specimens of sea life imprisoned in miniature replicas of their natural habitat.



*Quinhon: Cham Temple*

## HUÉ

*The Imperial City of Yesteryear*

*(1. h. 45 minutes by Viscount from Saigon)*

There is probably no better phrase than *Song Huong Nui Ngu*, the River of Perfumes and the Mountain of the King, to evoke the scenic beauty of the former imperial capital of Vietnam. For the city is built along the River of Perfumes, and from the river one can see vaguely in the distance the Mountain of the King.

Hué is to be discovered and enjoyed in its quiet and slowly-flowing river in the town and outside the town in its royal tombs which bear the story of the past and of its glory.

The Perfume River's water is clear and green, almost «sweet.» But an even greater enjoyment of the River is to be had at night, when «the moon is high, the sky is blue, the stars are bright and the wind is fresh and free.» Traditional inspiration to poets and bards is a rowing trip on a moonlit night on the River of Perfumes. By the purest and happiest coincidence, the boatman is seconded by a boatgirl who is often pretty. Almost always she has a voice clear as crystal and she rows the boat slowly, humming songs which never fail to bring the Muses to the poets and musicians.

Late into the night, tiny boats begin their river routes, bringing chicken soup, fresh fruit or lotus grains cooked in sugar water. The flavor of these delicacies is, of course, enhanced by the late hour and the soft rolling of the boat.

The Mountain of the King which is opposite to the south section of the Imperial Palace, is sometimes called «The King's Screen» owing to its position as a screen preventing evil winds from blowing on the city. Its reputation may be further explained by the fact that the sight-seer must climb a winding path to the summit from which he has before him a fine panorama view of the town.



*Hué: Music at the Lotus Pavilion in the Imperial Palace*

ing down long flights of steps on either side of the entrance, pink lotus pools and square lakes whose smooth waters reflect the shadows of bending trees.

A less «practical» and more artistically minded connoisseur would suggest a tour to the royal tombs, six in number, which were built by successive Vietnamese Emperors. The construction work of some began during the lifetime of the Emperor being finished only after his death. The structure and decor of the tombs vary according to each Emperor's personal taste, but the main features of all are found in their bronze urns, rampant dragons creeping



Emperor Minh-Mang lived in his tomb some years before his death. Tu-Duc, a poet, used to spend much of his leisure time before his death at his tomb, writing poetry in a pleasant little pavilion built out over a lake heavily covered with lotus blossoms.

Although royal, tombs are but the abode of the dead. The living ex-Emperor lived in a palace worthy of the status of the Celestial Son. The Imperial City and Palace were adequate to shelter a royal host and his guests.



The Imperial City consists of two sections, one of private living space and the other of palaces separated from the former by large moats. The visitor can walk slowly into the former royal quarters through a large porch on which the Emperor used to stand to review his troops or to preside over public meetings.

#### *Huế*

*Dynastic urns at the Imperial Palace*

For the curious foreigner interested in the ordinary life of Huế, there is a delightful and attractive sight along the streets: it is the Dong-Khanh school girls. Every day at closing time, swarms of white-clad young girls rush out through the gates and disperse in every direction. The Dong-Khanh school girl is so characteristic in her demeanor, in her way of talking, in her gait, that she stands apart from the others. Her hair hangs long and shining in a tail at least to her waist and gives her silhouette an added grace.

**Relaxation Spots:** Bachma cool resort (4,200 ft.) and Canh Duong Beach, both about 90 minutes drive from Huế.

#### *Saigon : Central Market*



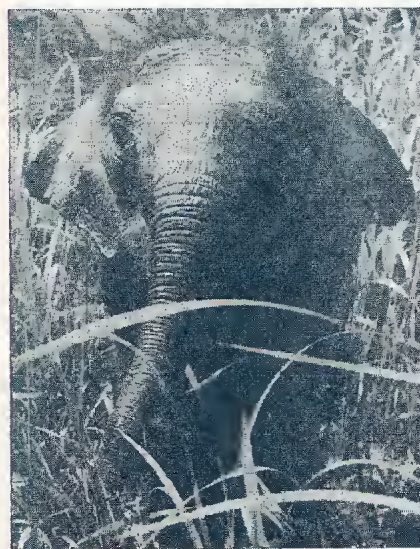
## SHOPPING IN SAIGON

Lacquer items, articles finished in finely crushed egg shell and pottery are the best handicraft buys. Various articles made of tortoise shell are also recommended to tourists. The Handicraft Development Center, 86 Tu Do Street, has exhibits and sales counters for Vietnamese handicraft goods. The Center also has a counter at Tan Son Nhut airport. Shops on Tu Do and Le Thanh Ton are good for lacquerware, handicraft products and shell goods.

Fun for sightseeing-shopping is the Saigon Central Market where everything is sold. Here is the place to buy a conical straw hat. Some travel agents will even recommend dress-makers to lady tourist who wants to take home a souvenir *ao dai* (the long, form-fitting, slit-sided tunic and pantaloons that make up the traditional dress of Vietnam's women).

## HUNTING

Vietnam is a hunter's paradise. There is plenty of game: elephant, tiger, leopard, gaur, wild ox, wild buffalo bear, deer, pheasant. Hunting areas vary from 50 to 250 miles from Saigon. Most usual hunting bases are Dilinh, Dalat and Banmethuot.



#### *Highlands :*

*Trapping of young elephants.*

Hunting season is from October to April. — As a special courtesy for foreign visitors, out of season hunting permits may be issued to them. Special arrangements may be made through the National Tourist Office, or safari tour operators. Two kinds of hunting permits will interest foreign visitors :

**Licence A.** — Good for big game hunting.

Fee : 4,800 VN piastres (about 68 dollars).

**Licence D.** — Good only for killing wild and harmful beasts such as tigers, leopards.

Fee : 1,500 VN piastres (about 22 dollars).

A royalty is levied for game actually killed : Elephant 10,000 VN \$, gaur 6,000 VN \$, wild ox or buffalo 3,000 VN \$. Deer or bear 2,000 VN \$. The owner of hunting licence A is permitted to kill one male elephant, two male gaurs, two male oxen, two male buffaloes, four bears and six deers. However, the number of wild and harmful beasts killed is not limited and there is no tax for killing them.





Banmethuot : Highlanders' Village Festival

For a fee varying between 80 to 100 US. dollars per day and per hunter, safari tour operators will provide hunting guide, transportation, food, drink, campings equipment, beaters and preliminary treatment of skins. Non hunting companions in the party are charged half the above fees.

Permits to import temporarily guns and ammunition are issued right at the airport or bond made by your safari tour operator or local travel agent. Each hunter is allowed to bring in four rifles and a reasonable amount of ammunition.

## CONCLUSION

This pamphlet deals primarily with the physical aspects and picturesque side of Vietnam. There is, however, another aspect of Vietnam which cannot fail to captivate the tourist: the stimulating picture of the Free Republic of Viet-Nam which remains attached to its ancient heritage while working for economic and social progress. Vast programs of community development, construction, social reform, education, and modernization, all contribute towards a transformation that is taking place so rapidly that it is impossible for the visitor to remain unaware of it.



Highlanders' house

« The Balcony of the Pacific », as Viet-Nam is often called by Western visitors, is not only in a strategic position in Southeast Asia, it is also, and above all, an enchanting, hospitable land. Your trip to the Orient will be incomplete if you miss « life-seeing » in Vietnam.

## USEFUL TIPS

### ENTRY AND EXIT

To enter Vietnam the traveler must have a valid passport. Transit passengers need no visa if they stay in the country less than 72 hours. No exit visa is required if the travelers stay in the country less than 7 days. American travelers do not need a visa (entry or exit) if they stay in the country less than 7 days.

A tourist visa valid for 30 days may be easily obtained by bona fide tourists from Vietnam's diplomatic or consular missions abroad.

In case an exit visa is required, your travel agent or carrier can take care of this formality for you.

### CURRENCY

Currency unit here is the piastre, called *dông*, issued by the National Bank of Vietnam. Tourists enjoy a favorable exchange rate of about 73 Vietnamese piastres to the dollar or 205 Vietnamese piastres to the pound.

It is illegal to change your money with un-authorized money changers you may encounter in the street or in some shops. They may give you out-of-circulation money or not the worth of your money. So be sure to change your money *only* at the banks or exchange bureaus at the airport and leading hotels.

### FOREIGN EMBASSIES and CONSULATES IN VIETNAM

AMERICAN EMBASSY	..... 4, Vo-Di-Nguy.
AUSTRALIAN EMBASSY	.. Caravelle Building, Tu-Do.
BELGIAN LEGATION	..... 26, Gia-Long.
BRITISH EMBASSY	..... 1, Vo-Di-Nguy.
BRITISH CONSULATE	..... 123, Le-Loi.
CAMBODIAN REPRESENTATION	49, Truong-Minh-Giang.
CHINESE EMBASSY	..... 47, Pasteur.
DANISH LEGATION	.. 15, Nguyen-Cong-Tru.
FRENCH EMBASSY	... 138, Hong-Thap-Tu.
FRENCH CONSULATE	.. 27, Hong-Thap-Tu.
GERMAN EMBASSY	..... 104, Nguyen-Hue.
GREEK CONSULATE	.. 7-bis, Chuong-Duong.
INDIAN CONSULATE GENERAL	213, Tu-Do.
INDONESIAN CONSULATE GENERAL	3, Han-Thuyen.
ITALIAN EMBASSY	..... 35, Phu-Kiet.
JAPANESE EMBASSY	.. 147, Phan-Dinh-Phung.
KOREAN EMBASSY	..... 109, Nguyen-Du.
LAOTIAN EMBASSY	..... 93, Pasteur.
NETHERLANDS LEGATION	135, Nguyen-Hue.
NORWEGIAN CONSULATE	.. 142, Cong-Ly.
PHILIPPINE EMBASSY	..... 213, Tu-Do.
PORTUGUESE CONSULATE	39, Chuong-Duong.
SWEDISH CONSULATE	.. 35, Chuong-Duong.
SWISS CONSULATE	..... 30, Thong-Nhat.
THAI EMBASSY	..... 77, Truong-Minh-Giang.

### REPUBLIC OF VIETNAM'S REPRESENTATIONS ABROAD

ABIDJAN, EMBASSY.
ANKARA, EMBASSY.
BANGKOK, EMBASSY — 78, Wat Samphya Lane.
BONN, EMBASSY..... Kaiser Friedrich-Strasse 8.
DAKAR, EMBASSY..... 73, rue Thiets.
DJAKARTA, CONSULATE GENERAL — 10, Djalan Gtesik.
HONGKONG, CONSULATE — 1301, Chartered Bank Building.
KUALA LUMPUR, EMBASSY, Police Cooperative Building, 1, Suleiman Road.
LONDON, EMBASSY..... 12, Victoria Road.
MANILA, EMBASSY..... 534, Vito Cruz.
NEW DELHI, CONSULATE GENERAL, 147, Jorbagh Nursery.
PARIS, EMBASSY..... 45, Avenue de Villiers.
PAKSE, CONSULATE.
PHNOMPENH, REPRESENTATION 7, Vithei Oknha Peich.
RABAT, EMBASSY..... 10, Place Mohamed V.
RANGOON, CONSULATE GENERAL .. 111, Leeds Road.
ROME, EMBASSY..... 58, Via Dandolo.
SEOUL, EMBASSY.
SINGAPORE, CONSULATE GENERAL .. 7th floor, Shaw House.
TAIPEI, EMBASSY... 84, South Hsin Sheng Road 2nd section.
TOKYO, EMBASSY, 808, Yoyogi Honcho Shibuyaku.
TUNIS, EMBASSY.
VIENTIANE, EMBASSY.
WASHINGTON, EMBASSY .. 2251, R. Street N.W.
BRUSSELS, THE HAGUE... c/o London Embassy.
BRAZIL, BUENOS AIRES .... c/o Washington Embassy.
MADRID ..... c/o Rome Embassy.



## BANKS

BANK OF CHINA ..... 11, Chuong-Duong.  
BANK OF COMMUNICATIONS 87, Ham-Nghi.  
BANQUE FRANÇAISE DE L'ASIE .....  
21, Chuong-Duong.  
BANQUE FRANCO-CHINOISE 32, Ham-Nghi.  
BANK OF EAST ASIA ..... 6, Vo-Di-Nguy.  
B.N.C.I. .... 135, Nguyen-Hue.  
CHARTERED BANK ..... 3, Vo-Di-Nguy.  
COMMERCIAL & INDUSTRIAL BANK OF  
VIETNAM ..... 93, Ham-Nghi.  
HONGKONG & SHANGHAI BANKING CORP.  
9, Chuong-Duong.  
NATIONAL BANK OF VIETNAM .....  
17, Chuong-Duong.  
VIETNAM NGAN HANG .. 117, Nguyen-Hue.  
EXCHANGE BUREAU, LOBBY, MAJESTIC  
HOTEL ..... 1, Tu-Do.  
EXCHANGE BUREAU, SAIGON — TAN-SON-  
NHUT AIRPORT

## HOTELS

MAJESTIC HOTEL ..... 1, Tu-Do.  
CARAVELLE HOTEL ..... 23, Place Lam-Son.  
CATINAT HOTEL ..... 69, Tu-Do.  
CONTINENTAL HOTEL ..... Tu-Do.  
GRAND HOTEL DES NATIONS .....  
70, Nguyen-Hue.

## RESTAURANTS

BODEGA ..... 76-C, Le-Thanh-Ton.  
BRODARD ..... 131, Tu-Do.  
L'AMIRAL ..... 39, Thai-Lap-Thanh.  
LA CIGALE ..... 18, Dinh-Tien-Hoang.  
CARUSO ..... 125, Ton-That-Thiep.  
GUILLAUME TELL ..... 32, Trinh-Minh-The.  
CHEONG NAM ..... 66, Hai Ba Trung.  
FLOATING RESTAURANT ..... Riverside,  
near Boat Club.  
DONG KHANH .... 2, Dong-Khanh, Cholon.  
ARC-EN-CIEL ..... 52-56, Tan-Da, Cholon.  
NGOC LAN DINH (Palais de Jade) .....  
466, Dong-Khanh, Cholon.  
CON GA QUAY RESTAURANT ... Thu-Duc.

## NIGHT CLUBS

ANH VU ..... Bai-Vien St.  
ARC-EN-CIEL ..... 52-56, Tan-Da, Cholon.  
BACCARA ..... Tran-Quy-Cap.  
KIM SON ..... 2, Tran-Hung-Dao.  
LA CIGALE ..... 18, Dinh-Tien-Hoang.  
MA CABANE ..... Nguyen-Du.  
MY PHUNG ..... 5, Cong-truong Me-Linh.  
TOUR D'IVOIRE ..... 12, Tran-Hung-Dao.  
TABARIN ..... 108, Calmette.  
VAN CANH ..... 63, Tran-Hung-Dao.  
DAI KIM DO ..... 107, Dong-Khanh, Cholon.

## TOURIST ORGANIZATIONS

NATIONAL TOURIST OFFICE, 195, Cong-Ly.  
TOURIST INFORMATION CENTRE, 3, Tu-Do.  
DALAT TOURIST BUREAU .. 12, Yersin St.,  
Dalat.  
HUE TOURIST BUREAU, 26, Ly-Thuong-Kiet,  
Hue.  
TOURIST ASSOCIATION OF VIETNAM .....  
3, Tu-Do.

## TOURS AND TRAVEL AGENCIES

CAR-ASIE ..... 152, Tu-Do.  
DAINAN KOOSI TRAVEL AGENCY .....  
7, Vo-Di-Nguy.  
VIETNAM TRAVEL AGENCY .....  
7, Chuong-Duong.

## AIRLINES AND AGENCIES

AIR VIETNAM — BOAC-RAC-JAL .....  
116, Nguyen-Hue.  
AIR FRANCE — T.A.I. — LUFTHANSA-  
ALITALIA ..... 130, Tu-Do.  
AIR LAOS ..... 59, Le-Thanh-Ton.  
CIVIL AIR TRANSPORT (C.A.T.) — T.W.A.  
16, Tu-Do.

K.L.M. .... 140, Tu-Do.  
NORTHWEST AIRLINES .... 7, Ben Chuong-  
Duong.  
PAN AMERICAN — C.P.A. .... 31, Tu-Do.  
S.A.S. — SWISSAIR — THAI INTER-  
NATIONAL ..... 100, Tu-Do.

## SHIPPING LINES

AMERICAN PRESIDENT LINES (Alcan) .....  
7, Chuong-Duong.  
MESSAGERIES MARITIMES .. 46-48, Tu-Do.  
CHARGEURS REUNIS ..... 28, Bach-Dang.  
GETZ BROTHERS ..... 26-28, Ham-Nghi.  
STATES MARINE LINES .. 135, Nguyen-Hue.

## SOME GOVERNMENT OFFICES

DEPARTMENT OF INTERIOR... 164, Tu-Do.  
DEPARTMENT OF FOREIGN AFFAIRS.....  
6, Alexandre de Rhodes.  
IMMIGRATION OFFICE (extension of stay) ...  
115, Vo-Di-Nguy.  
SECURITY SERVICE (exit visa) .. 252, Vo-Tanh.  
TOURIST INFORMATION CENTRE 3, Tu-Do.  
CITY POLICE HEADQUARTERS.....  
268, Tran-Hung-Dao.

## CHURCHES, TEMPLE AND PAGODAS

CATHEDRAL OF SAIGON (Roman Catholic),  
end of Tu-Do St.  
FRENCH PROTESTANT CHURCH.....  
2-bis, Thong-Nhat.  
AMERICAN COMMUNITY CHURCH.....  
2-bis, Thong-Nhat.  
SEVENTH DAY ADVENTIST CHURCH.....  
124, Vo-Tanh.  
TAMIL YANA SANGAM HINDU TEMPLE....  
Truong-Cong-Dinh.  
MOSQUE ..... 66, Thai-Lap-Thanh.  
XA LOI PAGODA 89, Ba Huyen Thanh-Quan St.  
MARSHAL-LE-VAN-DUYET TEMPLE.....  
Gia-Dinh City.  
CHUA BA PAGODA..... 70, Nguyen-Trai St.,  
Cholon.

## EXHIBITS AND LIBRARIES

EXHIBITION ROOM ..... 165, Tu-Do.  
ART EXHIBIT..... 62, Nguyen-Hue.  
NATIONAL LIBRARY..... 34, Gia-Long.  
NATIONAL MUSEUM, Nguyen-Binh-Khiem St.  
INSTITUT NATIONAL DES RECHERCHES  
HISTORIQUES DU VIET-NAM .....  
7, Nguyen-Binh-Khiem St.  
SOCIETE DES ETUDES INDOCHINOISES'S  
LIBRARY, NATIONAL MUSEUM.....  
Nguyen-Binh-Khiem St.  
HANDICRAFT EXHIBIT..... 86, Tu-Do.  
LACQUERWARE EXHIBIT.... 40-42, Tu-Do.

## SPORTS CLUBS

ATHLETIC CLUB (Cercle Sportif) .....  
35, Hong-Thap-Tu St.  
BOAT CLUB (Club Nautique), Chuong-Duong St.  
GOLF CLUB ..... Go Vap Golf Field.  
TENNIS CLUB..... 135, Hai Ba Trung St.  
RIDING CLUB (Cercle Hippique) .....  
118, Nguyen-Du St.  
BOWLING CLUB (Boule gauloise) .....  
4, Duy-Tan St.  
HUNTING ASSOCIATION ..... 3, Tu-Do.

## CIVIC ORGANIZATIONS

ADULT EDUCATION ASSOCIATION.....  
7, Phan-Ke-Binh St, Dakao.  
CHAMBER OF COMMERCE..... 69, Tu-Do.  
JUNIOR CHAMBER OF COMMERCE (Joycee).  
387, Vo-Tanh.  
LIONS CLUB — LOBBY, HOTEL MAJESTIC,  
1, Tu-Do.  
INTERNATIONAL WOMEN ASSOCIATION,  
c/o Cercle Sportif.  
ROTARY CLUB ..... 134, Tu-Do.  
RED CROSS ..... 201, Hong-Thap-Tu St.  
SOCIETE DES ETUDES INDOCHINOISES, c/o  
National Museum.

## CATINAT HOTEL

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### ARC-EN-CIEL

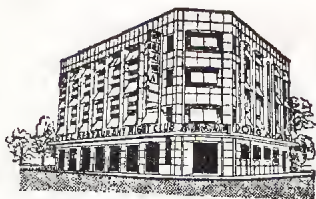
*Restaurant - Dancing*

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52-66, Tan-Da Street  
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Delicious Chinese food and excellent French cuisine

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French — English speaking receptionists.

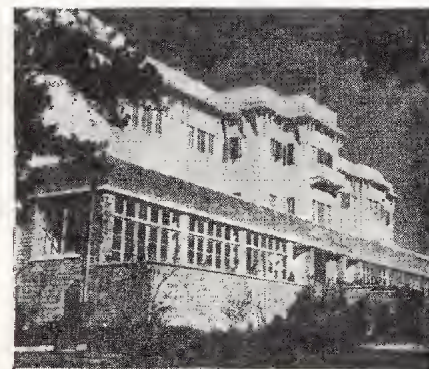
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ROOMS-PRIVATE BATH-ROOMS**

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Larger than Baguio or Karuizawa,  
Cooler than Srinagar, Kashmir  
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stopover in your world round trip.



Room charge : as from U.S. \$ 10.00, double occu-  
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Possibility of golf, tennis, swimming, fishing,  
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So it comes as no surprise that so many travelers when they fly overseas put their trust in Pan American. For over the years Pan American has established itself as the *World's Most Experienced Airline*.

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J. Ch. MORNAND General manager





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